



## **Gippsland Health Summit 2017 - Sponsorship Packages**

*A word from the President (Good Practice, Good Health Inc.) Dr. Joel Fanning*

Thank you for taking the time to consider supporting the Gippsland Health Summit in 2017.

The Gippsland Health Summit is an initiative of Good Practice, Good Health (GPGH) Inc. founded in 2014 by Psychologist Sharee Johnson. For many years Sharee had listened to people's stories of discontent with the health system and their own incapacity to respond effectively to the various health situations they had found themselves and their family members in. Sharee had also experienced many of her colleagues in the health system in distress through burnout, frustration and despair in her role as counsellor and coach. When her husband Tim developed cancer and subsequently died in 2011 the seeds of Good Practice, Good Health Inc. finally developed and the first Gippsland Health Summit was presented in 2015.

Good Practice Good Health Inc. seeks to improve health outcomes for people through education and communication, empowering both the public and health professionals to engage together in health care. GPGH's main business is to promote and develop patient-centred health care in our communities of Gippsland. In particular, the Gippsland Health Summit aims to enhance the experience of entering the system as a patient or carer and that of working inside the health system by:

1. Recognising that underlying issues like sleep, pain and mental health can be identified by a range of professionals who can then refer appropriately, utilising limited resources more effectively and efficiently, saving the patient time and effort, resulting in more timely support and advice, with less appointment fatigue and financial burden for the patient.
2. Building health literacy - we are all being educated by visiting experts all learning from each other about what matters. Professionals and patients hear and learn from each other.
3. Bringing together our multidisciplinary health workforce, creating time and space to meet and discuss health care across disciplines.
4. Suggesting to the community that every person can improve their own health by learning how the health system works, eg gaining a second opinion, finding accurate information, preparing for their appointments, bringing a support person. Creating sustainable community development.

Our GHS event in 2017 will build on the education and evaluation feedback from 2015, particularly **focusing on mental health and patients at the centre of care.**

Events of this magnitude that aim to provide education to the whole community by bringing expertise into our community from around the country require a whole of community approach to make a long lasting impact on our well-being. We are seeking to build long term, sustainable health for every individual who lives in Gippsland by growing a culture of curiosity and conversation.



The 2017 Gippsland Health Summit will have a strong focus on

- Suicide, especially those of rural men
- Perinatal health including post-natal depression
- Youth mental health
- Dementia
- Health professional's well-being and mental health

These are all areas of high priority in our community. For example, did you know that across Victoria 12 men per 100,000 people died from suicide in 2012? In Gippsland, 16 men died from suicide in the same time period. Having a mental illness is strongly linked to suicide with one meta analysis finding that 87.3% of suicide completers had a mental illness. In Wellington Shire, mental disorders are the top cause of disability and intentional injury is the fifth highest cause of death.

The Gippsland Health Summit will be held at the Esso BHP Billiton Wellington Entertainment Centre (EBBWEC) 24-25 March 2017.

I commend the Gippsland Health Summit to you and invite your contribution to this wonderful event.

For more information, or to discuss an opportunity to partner with the Gippsland Health Summit, please contact Sharee Johnson on [sharee@gpgh.org](mailto:sharee@gpgh.org) or 0439 046 037.

Yours sincerely,  
Dr. Joel Fanning

A handwritten signature in black ink that reads "Joel Fanning". The signature is written in a cursive style with a large, looping initial "J".

President  
Good Practice, Good Health Inc.



## Gippsland Health Summit Sponsorship packages 2017

### Platinum Sponsor \$2,500

- Sole naming rights as *the* major sponsor at events on 20,21,22,23,24,25 March 2017 in Sale, Orbost, Leongatha – your signage is welcome
- Premium recognition on Good Practice Good Health Inc. website, including homepage for 12 months
- Premium recognition on all printed material promoting the events and at the events (eg programs)
- Opportunity to speak/ launch/ introduce/ at the conference on 25 March 2017
- Six complimentary tickets to the public forum
- Two complimentary tickets to the Professional Dinner on 24 March 2017

### Gold Sponsorship \$1,000

- Recognition at events on 20,21,22,23,24,25 March 2017 in Sale, Orbost, LTV, Leongatha – rolling signage and programs
- Recognition as Gold sponsor on Good Practice Good Health Inc. website sponsor page
- Recognition as Gold sponsor on all printed material promoting the events and at the events (eg programs)
- Four complimentary tickets to the public forum

### Silver Sponsorship \$500

- Recognition at events on 20,21,22,23,24,25 March 2017 in Sale, Orbost, LTV, Leongatha – rolling signage and programs
- Recognition as Silver sponsor on Good Practice Good Health Inc. website sponsor page
- Recognition as Silver sponsor on all printed material promoting the events and at the events (eg programs)
- Two complimentary tickets to the public forum

### Bronze Sponsorship \$250

- Recognition at events on 20,21,22,23,24,25 March 2017 in Sale, Orbost, LTV, Leongatha – on programs
- Recognition as Bronze sponsor on Good Practice Good Health Inc. website sponsors page
- Recognition as Bronze sponsor on all printed material at the events (eg programs)



## **Gippsland Health Summit 2017 Sponsorship Package Acceptance Form**

Name/organisation

Contact name:

Phone:

Email:

I would like to accept a sponsorship package

- Platinum
- Gold
- Silver
- Bronze

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### **Payment method**

- I have enclosed a cheque
- I have enclosed cash
- I have direct debited the funds to:

Account Good Practice Good Health Inc  
Bendigo Bank  
BSB: 633 000  
ACC: 154591085